President’s Report

Over the past year, the Executive has provided oversight to many changes at Literacy BC. We worked to ensure that Literacy BC was on sustainable financial footing; we sharpened Literacy BC’s focus through strategic planning; and we have begun discussions about the future of literacy and the potential to create one provincial organization by combining the resources of Literacy BC and 2010 Legacies Now. We also had the pleasure of participating in celebratory events such as the PGI and the 20th Anniversary Birthday Party.

Overall, my year as President of Literacy BC has been a rewarding and a challenging one. I have been more hands-on than I had expected to be. The developments of the past year have given me the opportunity to reflect deeply on what Literacy BC means to me, what it means to the province, what it means to literacy development and finally what it means to the Board members who provide the oversight and direction necessary to guide such an organization. I feel very proud to have held the position of President. It has been a privilege to have worked so closely with the organization and all those who genuinely care about the future of literacy in BC.

Rebecca Beuschel, Literacy BC President
Executive Director’s Report

The past year has been one of bold movement. Over the year, Literacy BC has moved our office; reduced staff; handled a funding crisis; consulted with existing and new stakeholders; produced a new strategic plan; and repositioned the organization.

Here are a few of the year’s highlights:

• We began two research projects, The Whole Life Approach to Adult Learning Disabilities in Literacy Settings Project, and Embedding Literacy and Essential Skills in the Work Place.

• We drafted a new research strategy, and an engagement strategy for fostering partnerships.

• Literacy BC’s Library/Resource Centre added a large number resources on learning disabilities, and began a blog (readlit.literacybc.ca).

• We surveyed BC’s Community Adult Literacy Program Providers, and created a training plan and online training modules for BC’s literacy practitioners.

• We have begun enhancements to the BC Literacy Directory.

• Our membership benefits have been revamped, and Literacy BC members now qualify for special rates on group health insurance.

• Literacy BC expanded communications efforts onto Facebook and Twitter.

It is always difficult when valued staff members move on. The following people have made a lasting contribution to
literacy, and have enriched their coworkers: Nancy Richardson, Marj Froemgen, Emily Hunter, Kate Tretheway and Judy Finch.

Literacy BC has had a challenging year, and now faces a unique opportunity: the chance to join forces with 2010 Legacies Now Literacy Services to create one unified provincial literacy organization. As we pursue this opportunity, the coming year will be filled with exploration, growth, and dedication to furthering the cause of literacy in BC.

Judy Cavanagh, Literacy BC Executive Director

Financials
(April 2009 to March 2010)

Revenues

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<th>2010</th>
<th>2009</th>
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<td>Government and</td>
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<td>Foundation Funding</td>
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<td>Donations</td>
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<td>Fees</td>
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<td><strong>Total</strong></td>
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Expenses

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<td>Administration</td>
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<td>Wages</td>
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<td>Project Expenses</td>
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<td>Grants Distributed</td>
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<td>Advertising</td>
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<td>Amortization</td>
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<td><strong>Total</strong></td>
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Literacy BC’s 2009/2010 Board

Rebecca Beuschel, President
Sandrina Harwood, Vice-President
Lucy Alderson, Treasurer
Bruce Mack, Secretary
Anne Docherty, Past President
Colleen MacMillan, Executive Member
Meera Bawa
Clara Kim Kum Chow
Ruth Derrick
Robin Garcia
Jill Holland
June Hughes
Mary Kiviste
Gord Lechner
Teresa MacLeod
Steve Mattice
Ali Wassing

Linda Mitchell

Linda Mitchell, Literacy BC’s founder and a champion of literacy, passed away June 25, 2010. She is missed.
A Special Thank You to Our Supporters

Literacy BC is grateful to have many more supporters than can be acknowledged here. We thank everyone who has contributed throughout the year.

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